

Pricing



KWINDOO

INFOTAINMENTS

**It's never been this easy to get
exposed**

Track sailing differently and

get

VISIBLE

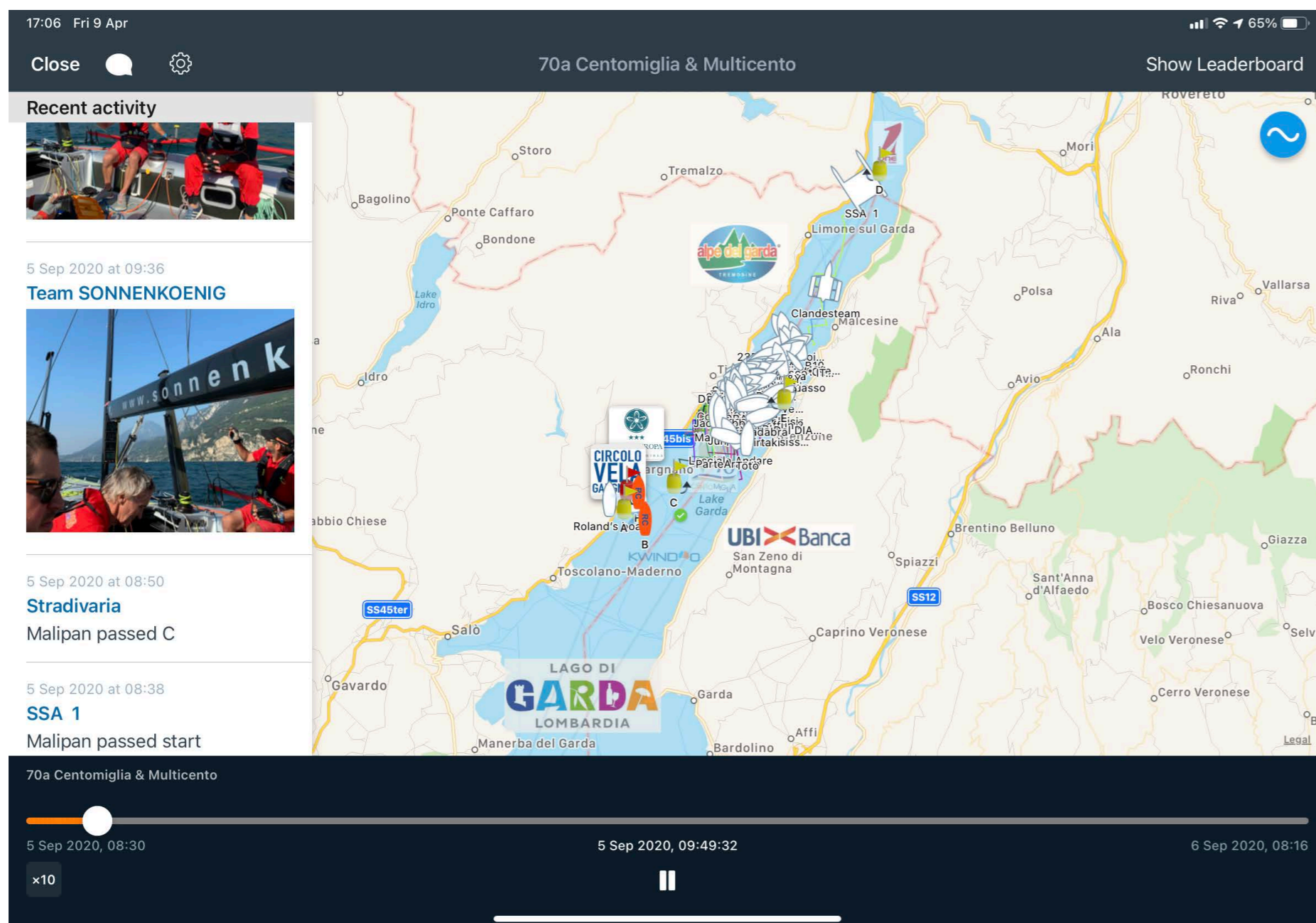
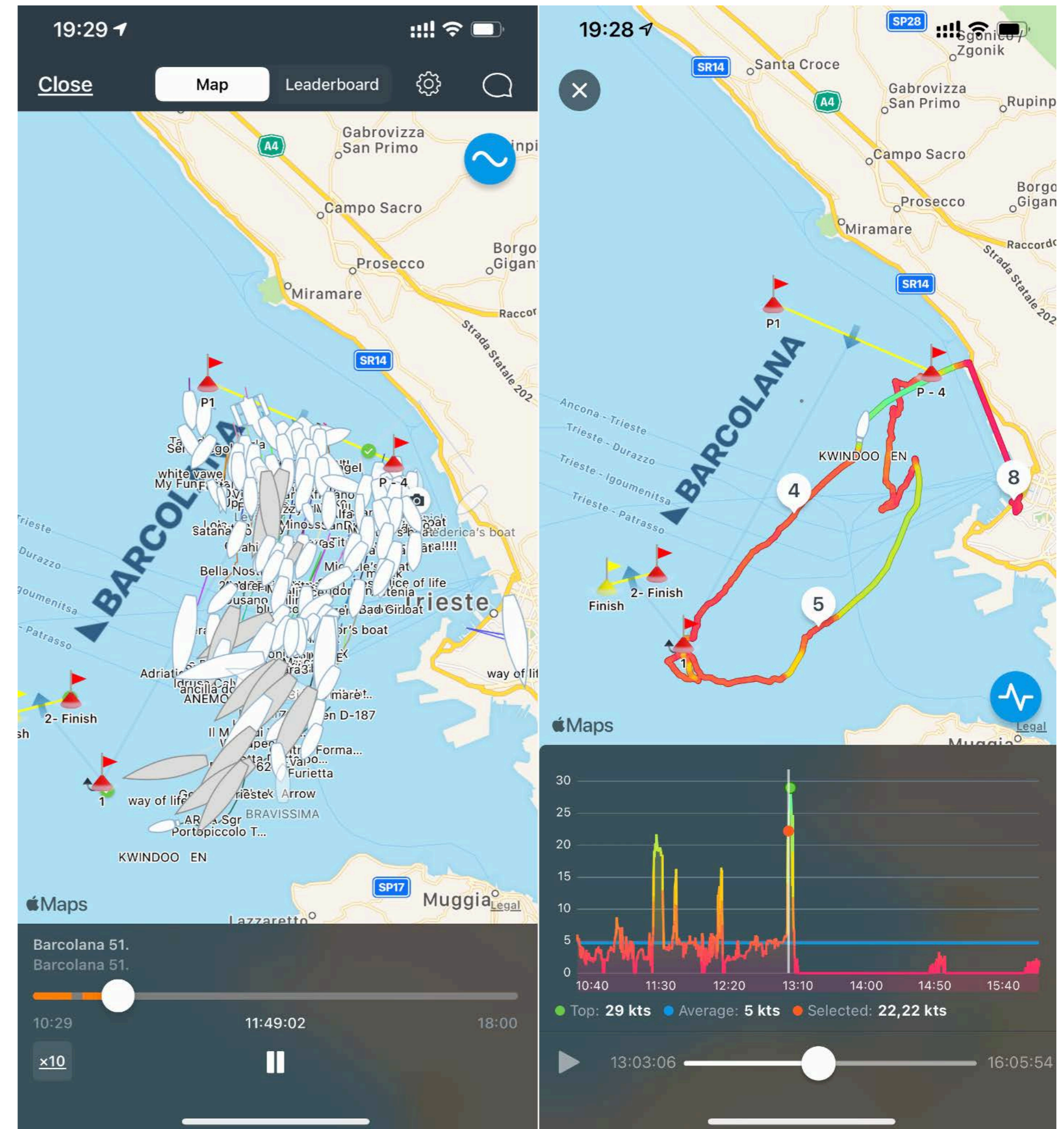
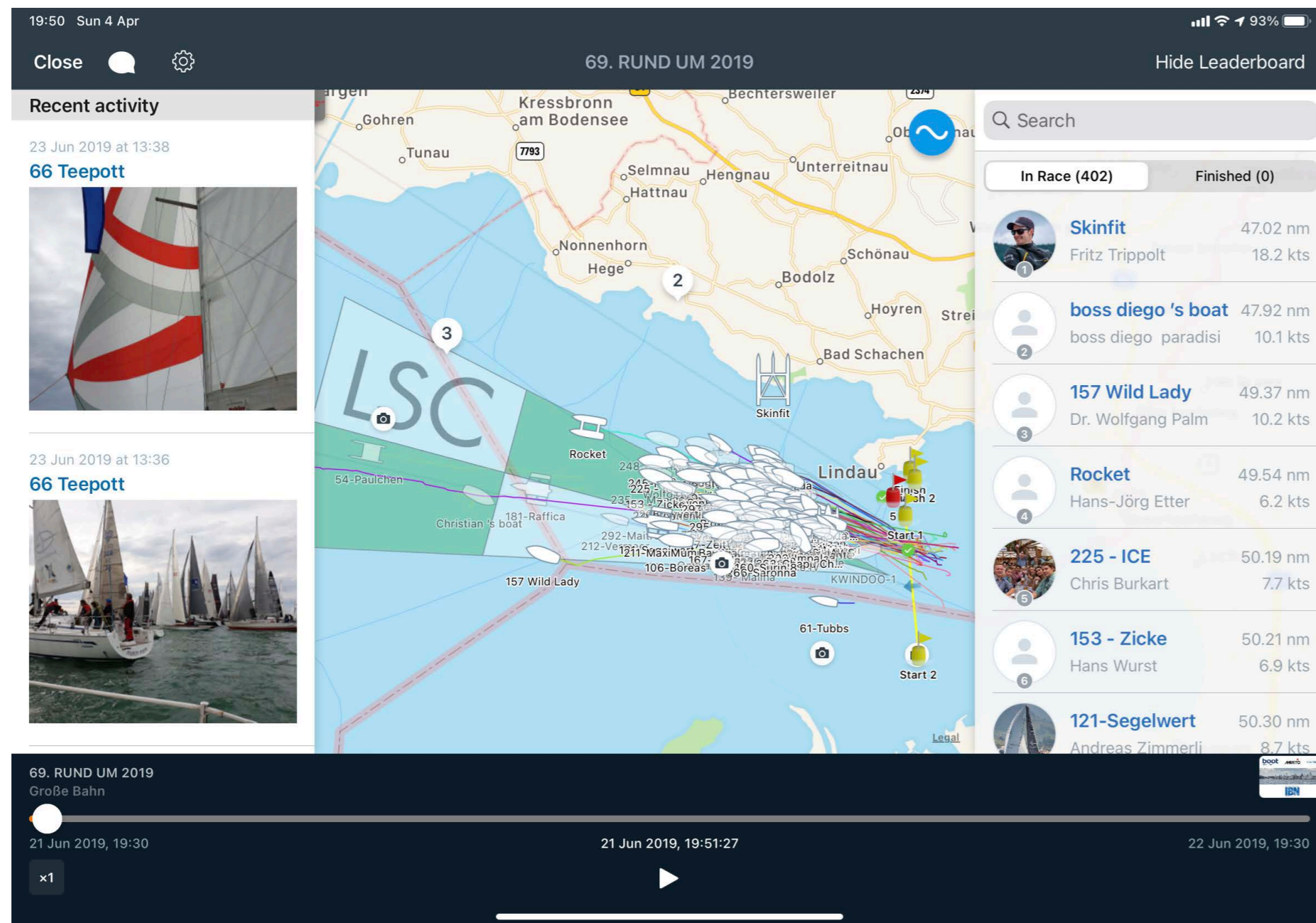
EXPOSED

FOLLOWERS

SPONSORS

the HYPE

Before you proceed: screenshots from actual events



All past events are available for replay in the Live View apps, Kwindoo Tracking for Sailors apps, and at the kwindoo.com website.

Monetize your event; get your sponsors on the map and ...

EVENT SPONSOR LOGO

Logo display on the top of the news feed.

WATERMARK LOGO

Logo displayed on the map like a watermark. Best use on water area, near marks. Suitable for global sponsors, brands. Not clickable.

POI

Clickable pin on a specific location. Suitable for local businesses.

NEWSFEED BANNER

Simple banner display, mixed with the newsfeed content. Clickable.

POP UP BANNER

Simple pop up banner comes up time to time. Clickable, can be image or video.



...use KWINDOO for **FREE**:

let your sponsor appear in your event

Adverts' specification Visibility on the web, in the KWINDOO LiveView apps: live and replay functions	Unit price (net) / race day Prices net with a valid EU VAT number, otherwise 27% VAT applies
Event sponsor logo (included in Small and Large packs) 320px wide logo	99 EUR Available 1 unit / event
Newsfeed repetitive banner 320x250px image	99 EUR Available multiple clickable units / event
Watermark (optionally included in Large pack) Logo	149 EUR Available multiple units / race (tip: consider sailing course area)
Point of interest (POI) (optionally included in Large regatta) 1:1 size logo	149 EUR Available multiple clickable units / race (tip: consider sailing course area)
Pop up banner 1000x600px image or video	Request for availability and pricing Available multiple units, display can be set by frequency / race
Live video stream YouTube account with live stream capability needed	Please request for pricing

If the value of the ads paid by your sponsor for your regatta is equivalent or more to your KWINDOO need you will get your relevant Subscription pack, Regatta pack, or daily rate use; FREE. If the total value for ads is less, only pay for the difference.

Don't care for sponsorship? Pricing for organizers:

System use daily rate, at list € 99

or

Subscriptions packs, for club use only

Regatta packs

	Small mid-week races	Large mid-week races	Small pack	Large pack
	€ 128 /month	€ 198 /month	€ 498 multiple events, max. 10 race days	€ 798 multiple events, max. 15 race days
Boat number (max.)	12	30	60	80
Race days (24h period)	4	8	12* <small>*registration day is a race day</small>	24*
Races / race day	Unlimited	Unlimited	Unlimited	Unlimited
Full system use	Yes	Yes	Yes	Yes
Advertising included	No	No	Event sponsor logo	Event sponsor logo + 1 x POI mark or 1 x Watermark logo

Prices are net with a valid, registered EU VAT tax number only, otherwise and outside the EU subject to 27% VAT tax.

General terms

Prices, payment:

prices are net with a valid, registered EU VAT tax number only, otherwise and outside the EU subject to 27% VAT tax. Payment by PayPal (we can send payment request) or wire transfer.

Please contact us for larger regatta events outside the range of the listed prices.

We are negotiable, no regatta will stay invisible, if that is up to us!

Regatta Pack users:

registration day is counted as a race day. use it to get all boats into the system from which point you can send messages to all participants of that regatta; a useful function for smooth communication. Also, racers who are first time users have time to get familiar with their apps.

Advertisement and sponsoring:

organizers have priority in purchasing or reselling advert places for their events to their existing or new sponsors who want to increase public awareness and reach a niche audience via KWINDOO. Unused ad places are subject to be sold by KWINDOO for both, the Subscription and the Regatta Packs options, and also for the daily-use versions. KWINDOO may have regional or seasonal agreements in place for multiple events, please check advert place availability in advance. Organizers are responsible for their ad content and may be asked to prove rights for using third party logos or other content appearing in the system.

Canceled events:

risk is with the organiser/host.

www.kwindoo.com



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